

SPONSORSHIP KIT

# Regional Road Forum\*

Presented by the AfPA & AustStab



AfPA and AustStab are proud to co-host the Regional Road Forum 2026 — a two-day forum focused on strengthening maintenance and rehabilitation strategies for local and regional roads across Toowoomba and Townsville.

- Toowoomba: 29 – 30 April 2026
- Townsville: 06 – 07 May 2026

This event is essential for professionals working to address today's complex road infrastructure challenges with innovative, evidence-based solutions. The Regional Road Forum brings together councils, state road authorities, contractors, consultants and suppliers to advance constructable, cost-effective approaches across:

- Routine and reactive maintenance programs
- Pavement rehabilitation and life-extension works
- Pavement recycling and reuse of in-situ materials
- Stabilisation techniques that improve performance, resilience and whole-of-life value

Sponsoring the Regional Road Forum 2026 puts your brand in front of a highly targeted, decision-making audience — and positions your organisation at the centre of one of the most focused road maintenance forums in the country.

### **Why sponsor the Regional Road Forum 2026?**

- Direct access to councils and road authorities planning and delivering maintenance and rehabilitation works
- Strong alignment with in-situ construction, pavement recycling and stabilisation methodologies
- Visibility with engineers and asset managers who influence specifications and procurement decisions
- Opportunity to position your organisation as a practical delivery partner — not just a supplier
- Association with two of Australia's most trusted road and pavement industry bodies: AfPA and AustStab



# Regional Road Forum 2026 Sponsorship Packages

Three sponsorship tiers are available for the Regional Road Forum 2026. All packages are limited and allocated on a first-come, first-served basis.

## Forum Sponsor – \$4000 + GST

Best suited to major contractors, materials suppliers or service providers seeking maximum visibility and a presenting role across the full two-day program.

### Inclusions

- Two (2) complimentary delegate registrations
- Opportunity to chair a session, including a short company introduction
- Premium banner placement for plenary sessions
- Dedicated exhibitor space at the event
- Acknowledgement across AfPA and AustStab digital and social channels

## Social Event – \$3000 + GST

Ideal for organisations looking to build relationships and host meaningful engagement with councils, road authorities and industry peers in a relaxed setting.

### Inclusions

- Exclusive naming rights and hosting role for the social event, including a short company introduction
- Premium banner placement at the social event
- Dedicated exhibitor space at the social event
- Acknowledgement across AfPA and AustStab digital and social channels
- One (1) complimentary delegate registration

## Exhibitor – Lunchtime Display – \$1500 + GST

Well suited to suppliers and specialist businesses seeking a cost-effective, targeted presence with delegates during the lunchtime break.

### Inclusions

- One (1) complimentary delegate registration
- One (1) trestle table and two chairs for the lunchtime display period
- Acknowledgement across AfPA and AustStab digital and social channels
- Logo recognition across all event marketing and communications

## Frequently Asked Questions

### What is the Regional Road Forum?

The Regional Road Forum is a two-day forum co-hosted by the Australian Flexible Pavement Association (AfPA) and AustStab, focused on evidence-based maintenance and rehabilitation strategies for local and regional road networks.

### Who attends the RRF?

Attendees include local council engineers and asset managers, state road authority representatives, pavement contractors, consultants and specialist suppliers — all focused on the delivery and improvement of regional road maintenance and rehabilitation works.

### What sponsorship packages are available?

Three tiers are available: Forum Sponsor (\$4,000 + GST), Social Event Sponsor (\$3,000 + GST) and Exhibitor – Lunchtime Display (\$1,500 + GST).

### Are sponsorship places limited?

Yes. All packages are limited and allocated on a first-come, first-served basis.

### Who organises the RRF?

The Regional Road Forum is co-organised by the Australian Flexible Pavement Association (AfPA) and AustStab.

## Apply for RRF 2026 Sponsorship

Sponsorship opportunities are limited. For further information, contact the event organisers:

Craig Moss: [craig.moss@afpa.asn.au](mailto:craig.moss@afpa.asn.au) (AfPA)

Tanja Conners: [tanja.conners@auststab.com.au](mailto:tanja.conners@auststab.com.au) (AustStab)

